

Junk Jaunt® DISPLAY ADVERTISING INFORMATION 2011

Deadline for all advertising -- July 10,2011

BUSINESS CARD ADVERTISERS Will Receive.....

1. One (1) Official Junk Jaunt® Vendor Sign for your window
2. A “One-line” Vendor Listing in the Shopper Guide, with Business Name & a notation “See our Ad”
3. A “Vendor Number” that will be placed on the town map at your business location

DISPLAY ADVERTISERS (1/4 page or larger) Will Receive.....

1. Two (2) Official Junk Jaunt® Vendor Signs for your windows
2. A “One-line” Vendor Listing in the Shopper Guide, with Business Name & a notation “See our Ad”
3. A “Vendor Number” for your sign and placed on the town map (at your business location)

ADS MAY BE SUBMITTED:

1. As a prepared, electronic ad in the PROPER SIZE (see Electronic Ads below or Advertising Contract)
2. Hand written or drawn with the information you want to appear in your ad.

NOTE: PLEASE think about services that you can offer the traveling public that will draw them through your door to spend money. Junk Jaunt® customers are not just looking for garage sales.

Business LOGOS must be provided by you. Printers are forbidden to take them from the internet.

ELECTRONIC Ads.....

Prepared ads MUST BE submitted as

1. An email attachment or on a CD. (See Advertising Contract for exact size of ads)
2. Prepared with 300 DPI or better
3. Submitted in a .jpeg , .tif or .pdf format

PAYMENT: Payment in full is due when you sign the Advertising Contract.

If your ad does not appear as promised, your money will be refunded.

Advertising questions should be directed to

Peggy Haskell, Adv. Chm
POB 21

Burwell, NE 68823

308-346-4815

(Cell 308-214-0300)

email: advertising@junkjaunt.com

Advertising checks ---- payable to:

NEBRASKA'S JUNK JAUNT®

Mail Contracts, Payment & Adv. Info to:

JUNK JAUNT® Advertising.

POB 21

Burwell, NE 68823

Email Electronic Advertisements to:

advertising@junkjaunt.com

Junk Jaunt® ADVERTISING CONTRACT 2011

Display /Box ads in NEBRASKA'S JUNK JAUNT® SHOPPER GUIDE 2011

\$ SOLD Back Cover (Black & 1 color, \$420) (Ad size ---5 3/4 W x 9 1/2 H [inches])

\$ _____ Inside Back Cover (Black & 1 color, \$390) Ad size -5 3/4 W x 9 1/2 H [inches])

\$ SOLD Inside Front Cover (Black & 1 color, \$390) (Ad size .-5 3/4 W x 9 1/2 H [inches])

\$ _____ Full page (Display Ad) (\$220) Black/White only (Ad size---5 3/4 W x 9 H [inches])

\$ _____ 1/2 page (Display Ad) (\$120) Black/White only (Ad size ---5 3/4 W x 4 1/2 H [inches])

\$ _____ 1/4 page (Display Ad) (\$80) Black/White only (Ad size ---2-3/4 W x 4-1/2 H [inches])

\$ _____ Business Card (Display Ad) (\$30) (1/12 page only) (Ad size ---2-3/4 W x 1-1/2 H [inches])

\$ _____ Your business advertisement on the Junk Jaunt® website (\$20 IN ADDITION to printed ad above)

\$ _____ A 'Hot Link' (\$30) from the Junk Jaunt® Web page to Your **TOWN** website.

=====

\$ _____ TOTAL ADVERTISEMENT COST (from above) Payment in full with this contract
(Attach...Check or money order & information for your advertisement)

Mail to: Nebraska's Junk Jaunt®, POB 21, Burwell, NE 68823

Questions: 308-346-4815 or advertising@junkjaunt.com

NAME OF BUSINESS _____

**DEADLINE:
JULY 10, 2011**

STREET ADDRESS _____

MAILING ADDRESS (if different than above) _____

CITY _____ STATE _____ ZIP _____

CONTACT PERSON _____ PHONE _____

FAX _____ EMAIL ADDRESS _____

Address of your Business Web Page: www. _____

Address of your Town Web Page: www. _____

SIGNATURE OF ADVERTISER _____ DATE _____

AD SALESMAN _____ DATE _____

PLANNING TO SELL AT NEBRASKA'S JUNK JAUNT®

ALL SALES VENDORS are expected to:

- a. Complete a Vendor Registration form and pay required fees.
[All Vendor fees are used for local, state & national advertising]
- b. Obtain permission from the Town's Junk Jaunt® Coordinator before setting-up your sale.
[Call for central set-up locations]
- c. Pay community set-up fees (if required).
- d. Comply with Nebraska Tax and Food laws.

ALL FOOD VENDORS:

Please note that all sales, garage sales, food sales, fresh produce sales etc, are subject to state (& local) laws, as published by Nebraska Department of Agriculture, 301 Centennial Mall South, POB 95064, Lincoln, NE 68509
For complete information, phone 402-471-2538. Web Site: www.agr.state.ne.us/pub/daf/market.htm

TRADEMARK ROYALTIES on JUNK JAUNT® SOUVENIRS

A legal copyright has been registered for the names, 'Junk Jaunt'® & 'Nebraska's Junk Jaunt'®
Our logo (the directional sign post) is a registered TradeMark. It is illegal to use a Copyright or TradeMark name or logo, without WRITTEN permission of the committee. Any souvenir imprinted with the Junk Jaunt® name or logo is subject to Trademark/Copyright laws and subsequent royalties. (Read on for details)

OBTAINING PERMISSION TO USE THE JUNK JAUNT® NAME OR LOGO

It is a simple process to obtain permission to produce and sell Junk Jaunt® souvenirs using the Junk Jaunt® or Nebraska's Junk Jaunt® name or its' logo™.

- a. Send a letter detailing how the Junk Jaunt® logo will be used on merchandise /souvenir including numbers to be produced and retail price.
- b. Attach an artists design (or sketch) of the merchandise /souvenir.
- c. Enclose a completed Vendor Registration form and required fees.
(If permission to sell is denied, your Vendor Fees will be returned)
- d. If your souvenir/merchandise is approved [in good taste] you will receive written permission from the committee. (Allow 2-3 weeks for your request to be processed)
- e. Ten percent (10%) royalty will be collected on all merchandise / souvenirs carrying the Junk Jaunt® name or logo as soon as the Junk Jaunt® event is over.
- f. Permission and Vendor Registration must be received BEFORE the AUGUST 10th vendor deadline.
Vendor Registrations after the deadline cannot be guaranteed a listing in the Junk Jaunt® Shopper Guide.

Mail requests for Junk Jaunt® Copyright and TradeMark™ usage to:

Peggy Haskell, General Coordinator
Nebraska's Junk Jaunt®
POB 21 Phone 308-346-4815
Burwell, NE 68823
Email: advertising@junkjaunt.com or answers@junkjaunt.com